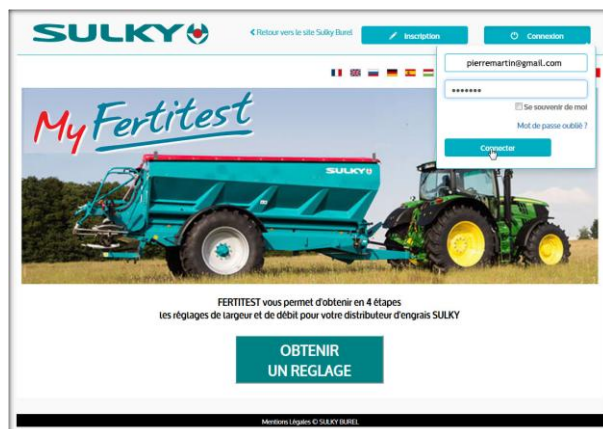


SIMA: hall 5a, stand H081

My Fertitest: collaborative platform for the personalised configuration of Sulky fertilizer spreaders



My Fertitest: new Sulky collaborative platform

For more than 10 years Sulky has been offering Fertitest, a service to assist with the configuration of the brand's fertilizer spreaders. This service now offers more than 1500 listed fertilizers with the indicative settings for Sulky fertilizer spreaders.

The new My Fertitest platform enables the farmer to create and **administer an on-line user account** in order to **personalise and record his machine settings**. In this way the farmer builds up a unique database, resulting from his spreading, that he can re-use as a reference during his future fertilization runs. A **notepad** makes it possible to write annotations for each fertilizer and each setting and to provide **traceability for the operations**.

My Fertitest avoids re-entries and makes it possible to simplify the procedure of searching for settings. The machine or machines are recorded in their real configurations. The user only has to connect to My Fertitest using his account to find the settings already used with this or that fertilizer, without going through the phase of choosing the fertilizer and the machine configuration.

In the field it may sometimes be necessary to make adjustments to the settings related to the Fertitest recommendations (change to the fertilizer formulation, hygrometry, etc.). The farmer can then record his own setting. This information is sent back to Sulky and makes it possible to **create a direct link between the Sulky Test Centre and the field**. The accuracy of the My Fertitest service is improving due to the actions of each user, thus creating the first collaborative platform for the personalised configuration of fertilizer spreaders.

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